The Third Annual “Poodle Day”

Poodles and Poodle mixes Gathered for a Fun Day Benefitting NorCal Poodle Rescue

On September 29, 2012 in Carmel, California, a group of Poodle enthusiasts attended the third annual Poodle Day, an annual event that unites Poodle and Poodle-mix owners and lovers—and their furry companions—for a day filled with dog events and fun. In 2011, Poodle Day became the second largest Poodle event in the United States and the fourth largest in the world with 307 Poodles attending! This year was even bigger. The limited entry of 450 dogs was reached, and 380 purebred Poodles were actually in attendance at the parade.

Proceeds from Poodle Day benefit NorCal Poodle Rescue, which has been a haven for Poodles and Poodle mixes in need in Northern California and Southern Oregon for 28 years. NorCal’s philosophy is to help the dogs while also enriching the lives of the people who adopt them.

Poodle Day consists of several events: a parade for dogs and their human companions starting 9 am (fees for 1 dog $20, 2 dogs $30, 3 dogs $40, and 4 dogs $50); a fashion show presentation by Pet Food Express and Ericka Engelman Couture at The Crossroads in Carmel; free organized play at Carmel Beach from 1:30 to 3 pm; and cocktail parties where the dogs can lounge in style as their human companions gather for drinks, hors d’oeuvres, and conversation from 4 to 6 pm (cost $31).

“To me, Carmel is a Poodle town,” says Sue, the event’s organizer. “And because it’s such a great town and dogs can go almost everywhere, I thought it would be nice if we had just one day for Poodles and Poodle mixes where the whole day focused around the actual breed, but wasn’t a show—just a fun day.”

For more information on Poodle Day, go to http://Poodleday.com. For more information on NorCal Poodle Rescue go to http://www.norcalpoodlerescue.net.

Poodle Day YouTube videos can be seen at: http://www.youtube.com/watch?v=_y49_RQRiY&feature=related & http://www.youtube.com/watch?feature=fvwp&NR=1&v=B6tDXC9XT50